Best Practice 1

Title of the Practice: Entrepreneurship Development Workshop

Shri Siddhivinayak Mahila Mahavidyalaya had a MOU with Laghuudyog Bharati organization. To create the mindset of students towards entrepreneurship, the college and Laghuudyog Bharati, Pune branch had jointly organised this workshop.

Objective:

- 1. To create awareness about entrepreneurship
- 2. To develop soft skills.
- 3. To acquaint students with current Industry scenario.

Context: Many students have the potential to become independent entrepreneurs. However, they need to be made aware of the potential they have. Their lower socioeconomic background affects their confidence. Though the syllabus includes Soft skills training, it needs to be re-strengthen through practical training.

Practice: Laghuudyog Bharati is an esteemed organization which aims at providing required facilities for the growth and development of industry. This organization provides expertise resources to create awareness about entrepreneurship through training programmes. They designed an Entrepreneur Development Workshop for all the Final -year students. It was customized with a blend of industry and entrepreneurship -specific requirement and skills. This workshop was conducted by industry experts and professors. SWOC analysis was conducted which helped the students to recognize their own potential and the way of becoming a successful entrepreneur. In this workshop, the students gained knowledge through lectures, group discussion and other activities.

Evidence of Success: The students were happy with the overall content covered in the workshop, which gave them clarity about the current industry scenario. After this workshop, students were motivated to start their own business soon. According to them, it was a good exercise in Industry academia collaboration.

Problems Encountered and Resources required:

To Organize such type of workshops regularly following problems are encountered:

- 1.Financial support
- 2.Limitations in providing hands- on -training in the colleges.
- 3.Limited awareness about legal and technical aspects of start-ups.

Best Practice 2

Title of the Practice: JCI College Collaboration Programme

Shri Siddhivinayak Mahila Mahavidyalaya, with the help of the mother institute, had a collaboration with Johnson Control India, for scholarship, skills development and training of the students.

Objective:

- 1. To provide financial assistance for the deserving economically weaker students
- 2. To develop the job- oriented skills required in Corporate sector
- 3. To conduct training sessions for the students

Context: JCI is one of the largest MNC in India which was looking for an institute working devotedly in the Education sector. Our mother institute approached them. After a visit to the Samstha and the College and detailed discussion, they decided to give training and placement to the students of the college. The college received 15 lakhs of rupees for the same.

Practice: Johnson Control India Company through its CSR funds conducted training Mahila for the students. One hundred students from the Commerce students were selected based on their merit, inclination and financial background. These students were given training in Communicative skills, Interview techniques and Professional Computer skills. These training sessions were taken by Centre for Skills Development (CSD) and Sumati Deshmukh Institute of Languages. The experts from the company also conducted a few sessions for the students.

Evidence of Success- 3 students got placed in JCI.

Problems Encountered and Resources required-

- 1. Finding suitable timings and place for the training Mahila
- 2. More sessions need to be organized.

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